



St. Andrew's Society of Detroit 169TH Annual Highland Games

August 3-4, 2018
Greenmead Historical Park, Livonia, Michigan
www.highlandgames.com

SOUVENIR PROGRAM AD ORDER FORM

Please reserve space, as indicated, in the 2018 Souvenir Program and publish the attached camera-ready artwork, which I understand will be received subject to acceptability of size, contrast and completeness. **No placement is final without payment.**

DEADLINE FOR PAYMENT IS JUNE 2, 2018. ARTWORK MUST BE RECEIVED BY JUNE 2, 2018.

Check Size Desired	Ad Specifications	Actual Ad Size (in inches)	Rate
	Outside Back Cover (full color glossy)	8.5 x 11	\$1,100
	Inside Front Cover (full color glossy)	8.5 x 11	\$1,000
	Inside Back Cover (full color glossy)	8.5 x 11	\$1,000
	Full page (full color)	7.5 x 10	\$600
	Full page (black and white)	7.5 x 10	\$500
	1/2 Page (horizontal)	7.5 x 5	\$250
	1/2 Page (vertical)	3.75 x 10	\$250
	1/4 Page	3.75 x 5	\$130
	Business Card	3.5 x 2	\$50

Artwork will be supplied via email Yes No
 Use artwork supplied from previous year Yes No

Your name (Please type or print legibly) Title Company Name Address City, State, Zip Code Phone Email Website Authorized Signature Date		Mail completed form and check payable to "Annual Highland Games" to: Highland Games ATTN: Cathy Hasse Kilgour Scottish Centre 2363 Rochester Road Troy, MI 48083 E-mail ad copy to: JulieZvochDesigns@gmail.com File Format Accepts: 300 dpi PDF or JPEG
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