



St. Andrew's Society of Detroit 162ND Annual Highland Games

August 5-6, 2011

Greenmead Historical Park, Livonia, Michigan

www.highlandgames.com

SOUVENIR PROGRAM AD ORDER FORM

Please reserve space, as indicated, in the 2011 Souvenir Program and publish the attached camera-ready artwork, which I understand will be received subject to acceptability of size, contrast and completeness.
No placement is final without payment.

DEADLINE FOR PAYMENT AND AD MATERIAL IS MAY 20, 2011.

Check Size Desired	Ad Specifications	Actual Ad Size (in inches)	Rate
	Outside Back Cover (full color glossy)	8.5 x 11	\$950
	Inside Front Cover (full color glossy)	8.5 x 11	\$850
	Inside Back Cover (full color glossy)	8.5 x 11	\$850
	Full page (full color)	7.5 x 10	\$525
	Full page (black and white)	7.5 x 10	\$400
	1/2 Page (horizontal)	7.5 x 5	\$200
	1/2 Page (vertical)	3.75 x 10	\$200
	1/4 Page	3.75 x 5	\$100
	Business Card	3.5 x 2	\$40

Artwork will be supplied via email Yes No
 Use artwork supplied from previous year Yes No

Your name (Please type or print legibly)		Title	<p>Mail completed form and check payable to "Annual Highland Games" to:</p> <p>Cathy Hasse 5940 Pontiac Trail Orchard Lake, MI 48323 Phone: (248) 681-0320</p> <p>E-mail ad copy to: GraceOneill@comcast.net</p> <p>File Format Accepts: 300 dpi TIF, PDF, JPEG, PSD Do not include crop marks</p>
Company Name			
Address			
City, State, Zip Code			
Phone	Email		
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Authorized Signature		Date	